



# Triumf lifefriendly

**NEW** 

pro-ecological formula\*









## Triumf products mean:

- Environmental safety confirmed by environmental certificate EU Ecolabel
- Production in certified factories where all of the lastest world standards are applied
- Modern formulas tailored to market needs and tested on independent labolatories
- A leading **German brand** of high-quality, highly concentrated laundry detergents
- Dynamically growing of consumer s' trust measured by the constant sales growth









## Triumf products have the prestigious European ecological certificate EU Ecolabel, awarded to products that meet a number of strict requirements:

- They contain biodegradable ingredients
- The production process takes place without the use of hazardous or toxic substances and has minimal impact on the environment
- They do not contain harmful additives, disinfectants or antibacterial agents
- They are characterized by a minimal use of fragrances, preservatives and dyes that can cause allergic reactions and skin irritation
- They have been tested in independent laboratories
- They are produced only in controlled and certified factories

Products certified with EU Ecolabel gurantees respect for the environment and high efficiency of products!







#### German dermatological certificate Dermatest

- guarantees that products marked with this sign are completely safe for sensitive skin, do not cause irritation or allergic reactions
- confirms that they have been tested by specialists dermatologists in accordance with international standards
- enables the declaration on the product "Dermatologically tested"









**Bitrex** is a brand of the most bitter substance in the world. Responsible manufacturers and retailers add Bitrex to household products as a safety component. The extremely bitter taste makes it impossible to swallow the detergent, and thus to poison the product.



**Responsible care** is a pro-environmental program implemented by the chemical industry around the world. Companies from the chemical sector and related industries voluntarily carry out activities to protect the environment, health protection, and increase process safety. Any enterprise can join the program, regardless of the size and state of its "nuisance" to the environment. The implementation of the program allows for a comprehensive minimization of environmental impact and leads to the improvement of working conditions and increased safety of the production installations. Continuous improvement is a measure of the universality of the program.



**Green energy** is a sign that informs that our company gives priority to the safety of the environment, employees and consumers, and we are constantly working and investing to improve and develop both the production process and products. Thermal energy (bioenergy) is generated in a boiler room powered by chopped wood obtained from local companies. Compared to fossil fuels, the use of bioenergy significantly reduces CO2 emissions, because when using bioenergy, CO2 emissions are considered non-existent (CO2 released from combustion is photosynthesized back to the plants and the greenhouse effect does not increase). The electricity comes from a 200 kW solar park (80 solar panels on 1 ha), which covers a large part of the company's electricity needs and thus ensures energy independence.





## Characteristics:

Washing powders not contain harmful zeolites, but their milder counterpart phosphonates, powders also do not contain optical brighteners, but active oxygen is effective even at low temperatures



Washing capsules with the active system enzymes contain the most bitter substance Bitrex ™ that protects against swallowing the product





Washing liquids have specially developed formulas depending on the type of fabric to which are intended



The Active line has a special formula thanks to which Sportswear retains the original properties of fabrics with a membrane, and the spaces between the fibers do not clog





## Benefits for the partner:

- The ecological shelf attracts new consumers to the store (families with children, allergy sufferers)
- The line of organic products allows you to stand out amongst competing stores
- Opportunity to do a profitable, repeatable business, at a margin higher than in the case of branded products corporations
- Innovative production technologies ensure high effectiveness of products, convenient packaging and safety of use
- The ecological certificate guarantees minimal impact products on the environment







Benefits for the consumer:

 These are products for the whole family - you don't have to buy expensive ones hypoallergenic products and, separately, common detergents

• The hypoallergenic composition of Sensitive products has been developed especially for the sensitive skin of children and people with allergies (they do not contain phosphates, zeolites, optical brighteners or artificial colors)

- Despite the delicate composition, they are characterized by high washing efficiency, also at low temperatures
- Safe for fabrics and washing machines they prevent sedimentation deposits and limescale
- Due to their high concentration, they have a small volume - they save space in the house

























## **COMFORT**



- families
- single
- conscious innovators
- discoverer testers (escaping from concerns)
- smart shoppers



## **ACTIVE**



- active and in sports
- sports enthusiasts (ball, fitness, dance)
- runners
- young, about 30-year-old men
- youth and students
- aware and demanding











highly concentrated, gel, easy to dose, fully water-soluble laundry capsules



wash effectively at temperatures as low as 30°C



do not contain phosphates or zeolites



contain a whitening formula and facilitate stain removal



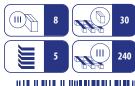
contain a substance protecting against consumption Bitrex™

Capsules for washing Triumf Ultra Weiss 2in1 (18 pcs.)





Capsules for washing Triumf Ultra Weiss 2in1 (30 pcs.)



















## Triumf<sup>®</sup> FARB-BRILLANZ

#### Capsules for washing colored fabrics



highly concentrated, gel, easy to dose, fully water-soluble laundry capsules



wash effectively at temperatures as low as 30°C



do not contain phosphates or zeolites



contain a formula that protects colors and facilitates stain removal



contain a substance protecting against consumption Bitrex™

Capsules for washing-Triumf Farb-Brillanz 2in1 (18 pcs.)





Capsules for washing Triumf Farb-Brillanz 2in1 (30 pcs.)























#### Washing liquid for white fabrics



ecological and biodegradable washing liquid for the whole family



highly concentrated, washes effectively at temperature from 30°C



does not contain phosphates or zeolites



has the EU Ecolabel certificate



contains a whitening formula and facilitates stain removal

Washing liquid Triumf Ultra Wiess 1 I (25 washes)





Washing liquid Triumf Ultra Wiess 2 I (50 washes)













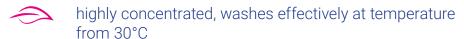






#### Washing liquid for colored fabrics



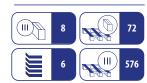


does not contain phosphates or zeolites

has the EU Ecolabel certificate

contains a formula that protects colors and facilitates stain removal

Washing liquid Triumf Farb-Brillanz 1 I (25 washes)





Washing liquid Triumf Farb-Brillanz 2 I (50 washes)





























#### Washing powder for white fabrics



ecological and biodegradable washing powder for the whole family, including children and allergy sufferers



highly concentrated, washes effectively at temperatures as low as 30°C



contains oxygen bleach with activator and bioactive enzymes



has the EU Ecolabel certificate



does not contain phosphates or zeolites



protects the washing machine against limescale and corrosion

Washing powder Triumf Ultra Weiss 900 g (15 washes)





Washing powder Triumf Ultra Weiss 1,8 kg (30 washes)

























#### Washing powder for colored fabrics



ecological and biodegradable washing powder for the whole family, including children and allergy sufferers



highly concentrated, washes effectively at temperatures as low as 30°C



contains a formula that protects fabrics against color loss



has the EU Ecolabel certificate



does not contain phosphates or zeolites



protects the washing machine against limescale and corrosion

Washing powder Triumf Farb-Brillanz 900 g (15 washes)





Washing powder Triumf Farb-Brillanz 1,8 kg (30 washes)



















#### Liquid for washing sports clothes



ecological and biodegradable washing liquid for sportswear and fabrics with a membrane



highly concentrated, washes effectively at temperatures as low as 30°C



effectively removes sweat and unpleasant odors from the fabric



easy to rinse out and retains the original properties of fabrics with a membrane;



does not contain optical brighteners, phosphates or softeners



has the EU Ecolabel certificate

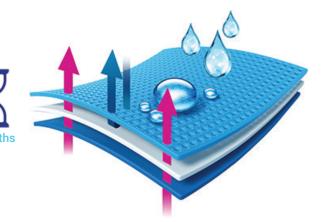
Liquid for washing Triumf Sport & Outdoor 1 I (25 washes)





















#### Capsules for washing sports clothes



highly concentrated, gel capsules for washing clothes sports fabric and fabrics with a membrane



easy to dose, completely soluble in water, effectively they wash at temperatures as low as 30°C



effectively remove sweat and unpleasant odors from the fabric

they rinse easily and keep the original properties of fabrics with diaphragm

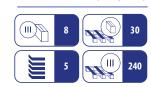


they do not contain optical brighteners, phosphates or substances softeners



contain a substance protecting against consumption Bitrex™

Capsules for washing Triumf Sport & Outdoor 2in1 (30 pcs.)















### Distribution markets of the Triumf brand





- Armenia
- Barbados
- Belarus
- Bosnia
- ◆Bulgaria
- **OChile ♦**China
- Fstonia
- - ◆France **♦** Greece Georgia
- **♦** Finland
- **♦** Iraq **●**Jordan ◆ Canada

Spain

- ◆ Korea Latvia
- **♦** Kosovo
  - Moldova Germany
- Norway
- ◆ Poland ◆ Czech Republic
- Russia
- ◆ Romania
- ◆ Senegal ◆ Slovenia
- **♥** Ukraine ◆ Tajikistan

Taiwan

United Kingdom





## **Brand Distribution Group**

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